



The European Cluster Policy Group (ECPG)

An overview presentation

September 10th, 2009

Bruno Lindorfer, Managing Director TMG Upper Austria, ECPG-member

Background of the ECPG



- Council Decision (OJ 2008/824/EC ; 22 October 2008)
 - Call for Applications (until end November 2008)
 - Appointment of 20-member group (OJ 2009/C59/03), independent experts, representing Member States from policy authorities, business and academia for a term of 18 months
-

Objectives of the ECPG



- to assess international trends in cluster development and identify future challenges for cluster policies in response to globalisation;
 - to develop an improved understanding of modern policy responses in support of cluster excellence;
 - to identify and analyse successful and unsuccessful practices in support of clusters;
 - to explore tools for removing existing barriers to transnational cluster cooperation;
 - and more...in order **to advise the Commission and member states on how to support the emergence of more excellent, world-class clusters in Europe**
-

The 20 ECPG members (1/2)



EUROPEAN CLUSTER POLICY GROUP				
	Name	First name	Organisation/Position	Country
1	Buzas	Norbert	Managing Director Valdeal Innovation, professor at University of Szeged	HU
2	Christofidis	Constantin	Head of the Innovation & Competitiveness Department at the European Investment Bank	GR/LU
3	Dzierżanowski	Maciej	Head of Gdańsk Institute for Market Economics	PL
4	Esteban	Juan Manuel	Coordinator of Basque Country Cluster Policy, President of the Competitiveness Institute	ES
5	Friedel	Libor	Managing Director of Centre of Applied Economic Research	CZ
6	Ketels	Christian	Professor at Stockholm School of Economics	DE/SE
7	Laffitte	Pierre	Honorary Senator, Alpes Maritimes	FR
8	Lauritzen	Finn Carsten	Director General of the Danish Enterprise and Construction Authority	DK
9	Lindorfer	Bruno	Managing Director at Upper Austria Technologie - und Marketinggesellschaft	AT
10	Meier zu Köcker	Gerd	Deputy General Manager of VDI/VDE-IT, Head of Agency Competence Networks Germany	DE

The 20 ECPG members (2/2)



EUROPEAN CLUSTER POLICY GROUP				
	Name	First name	Organisation/Position	Country
11	Mellander	Charlotta	Research Director at Jönköping International Business School	SE
12	Moltrasio	Andrea	Vice-president at Cofindustria (Confederation of Italian Industry)	IT
13	Newby	Howard	Vice-Chancellor of University of Liverpool	UK
14	Petrin	Tea Terezija	Professor at University of Ljubljana, former Minister of Economic Affairs	SI
15	Reyner	Neville	President British Chamber of Commerce	UK
16	Subira	Antoni	Professor at IESE, University of Navarra	ES
17	Thomas	Jean-Marc	Executive President and Managing Director of Airbus France	FR
18	Tonnisson	Rene	Founding and Executive Board Member of Institute of Baltic Studies	EE
19	Valle	Antti	Head of Division at Innovation Departement of Ministry of Employment and Economy	FI
20	Zwalve	Willem Jans	Director of Innovation at SenterNovem - Ministry of Economic Affairs	NL

Key themes for the ECPG meetings

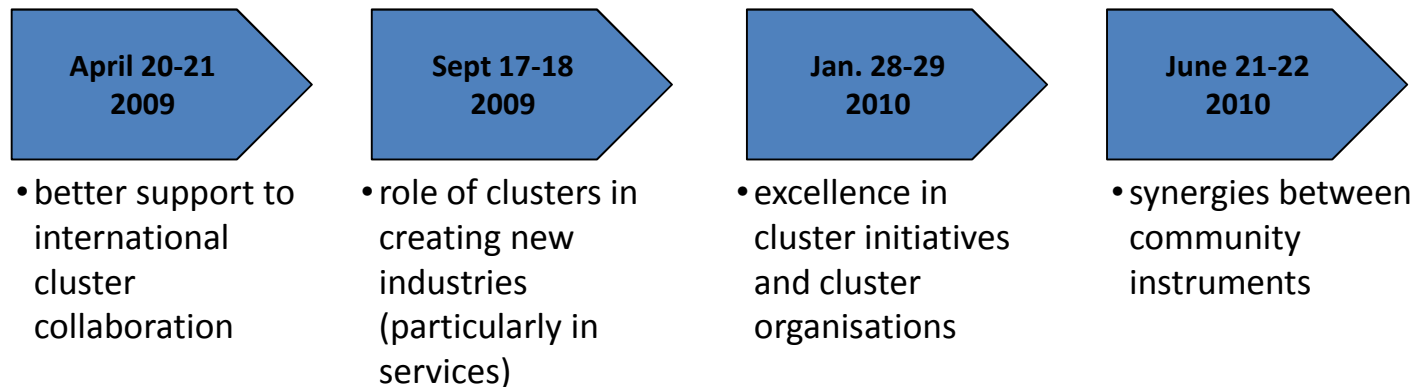


- In general, the Group will consider international trends and future challenges; analyse successful and unsuccessful practices; explore tools to remove barriers to transnational cooperation; and make recommendations on how to better design cluster policies in the Community.
 - Each meeting will focus on a specific theme:
 1. How to create more and better support to international cluster cooperation for exchange of knowledge, market information, skills, for sharing access to research and better services;
 2. What is the role of clusters in creating new industries in particular in the field of services;
 3. How to raise the excellence and quality of cluster initiatives and cluster organizations;
 4. How to create better synergies between community instruments in support of world-class clusters.
 - For each theme, the group is expected to formulate 3-5 concrete policy recommendations
 - The Group will liaise with the European Cluster Alliance and the European Cluster Observatory
-

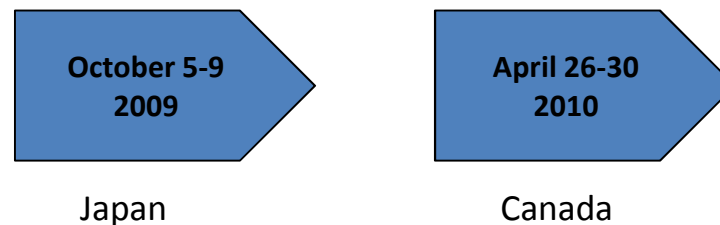
Work Programme



Meetings



Field Studies



Final Event



**Mid-Term Report
(Nov 2009)**

**Final Report
(Sept 2010)**

Expected Output



The final report – September 2010

- a concise assessment of existing knowledge and examples of policy solutions
- a presentation and discussion of new possibilities
- a presentation of concrete, operationally useful solutions
- a set of specific policy recommendations

The final report will be based on feedback from stakeholders, international study visits and foresight analysis

Expected Impact



- Facilitate the policy discussion on how to support the emergence of more world-class clusters in the EU
 - Contribute to a better understanding of the success factors and difficulties in the emergence of world-class clusters in the EU
 - Increase the awareness about the benefits of excellence in innovation and of upstream cooperation at policy level between Member States leading to joint design of new cluster initiatives whenever opportune
 - Avoid costly duplication and reduce the fragmentation of cluster initiatives in the EU
-